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2008 Spring Parade of Homes Biggest Ever
Multiple HBAs showcases hundreds of homes through scattered site parade

ATLANTA – Four local Home Builders Associations have joined forces to present hundreds of new homes throughout the Atlanta region to prospective home buyers in the 2008 Spring Parade of Homes. Held the weekends of April 19 & 20 and 26 & 27 with an option to have the homes open the week in between, this scattered-site parade will showcase new homes and encourage buyers to take advantage of the favorable real estate market.

Home Builders Associations presenting the Spring Parade of Homes include:

- Barrow County Builders Association
- Greater Atlanta Home Builders Association
- Home Builders Association of Midwest Georgia
- Westside Home Builders Association

The event is free and open to the public. Specifics on builders and communities participating will be available on www.paradeofhomesatlanta.com closer to the event.

“When Chris Collier, Executive Officer of the Westside HBA approached me about combining our Parade of Homes events, it was a natural fit.” said David Ellis, Executive Vice President of the Greater Atlanta Home Builders Association. “And now with the HBA of Midwest Georgia and the Barrow County Builders Association participating as well, we anticipate this event is sure to be a remarkable one. It will showcase some of the region’s best new homes and housing trends for 2008 and highlight a diverse range of new home designs offered in a variety of communities featuring today’s leading home builders. The Parade now offers those in the home buying market the opportunity to view many communities at one time and then make the best decision to fit their needs.”

With many new homes available for purchase, home buyers have a great opportunity to choose the very location, design and options they want. Builders are also offering incentives and price reductions to attract buyers in this housing market. The 2008 Parade of Homes will allow home buyers the opportunity to view hundreds of homes around the greater Atlanta region and choose the perfect neighborhood to call home.

This event comes at a perfect time. Today’s real estate market is truly a buyers’ market. For many, that makes owning a dream home an even more affordable option than previously thought. Interest rates remain low, increasing how much home can be bought for the same monthly payment than with higher interest rates. A strong job market and great incentives are also contributing factors, making now the best time to buy a new home and get a great deal.

For more information on the Parade of Homes, please visit www.paradeofhomesatlanta.com or call (678) 775-1468.

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