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WHBA EVENTS AND ACTIVITIES 2008 PARADE OF HOMES

Dates: April 19-20 & 26-27

- **Kick-off Event A kick-off** event will be held on in conjunction with the April General Membership Meeting on Tuesday, April 8, 2008. Participants will be invited to participate in a "Table-Top for Builders Day" where participants may exhibit their marketing literature and brochures on their entry. Marketing materials exhibited will then be judged to determine the winners of the Marketing Awards to be awarded at the Awards Night Event.
- **Douglas County Chamber Business-To-Community** is scheduled be held the weekend of April 19th. This event will provide a local promotional opportunity for the Parade of Homes. WHBA will have a booth at the event which is held at the Arbor Place Mall and will be distributing information on the Parade of Homes to those who attend. Participating Builders will be allowed to have a representative present in the exhibit to pass out literature and promote their entry.
- **Arbor Place Mall Information Location** Following the Chamber "Business to Community event on April 19th, a Tour of Homes Information kiosk will be located at the Arbor Place Mall through April 27th. Promotional information on individual entries will be provided for the public at this location along with Guidebooks.
- **The Realtor Day** is scheduled for Tuesday, April 22nd. Realtors will be invited to tour the Douglas, Carroll and Haralson County entries and participate in a progressive luncheon. Realtors will be provided their own transportation. This will create an opportunity for area Realtors to visit the event.
- **Participation Awards** will be presented to both Builders and Associate Members in a effort to recognize outstanding design, construction, materials, services and marketing programs. These awards will be presented at the Awards Night Event on May 13, 2008. This event will also be a "Table-Top Night for Associate Members."